

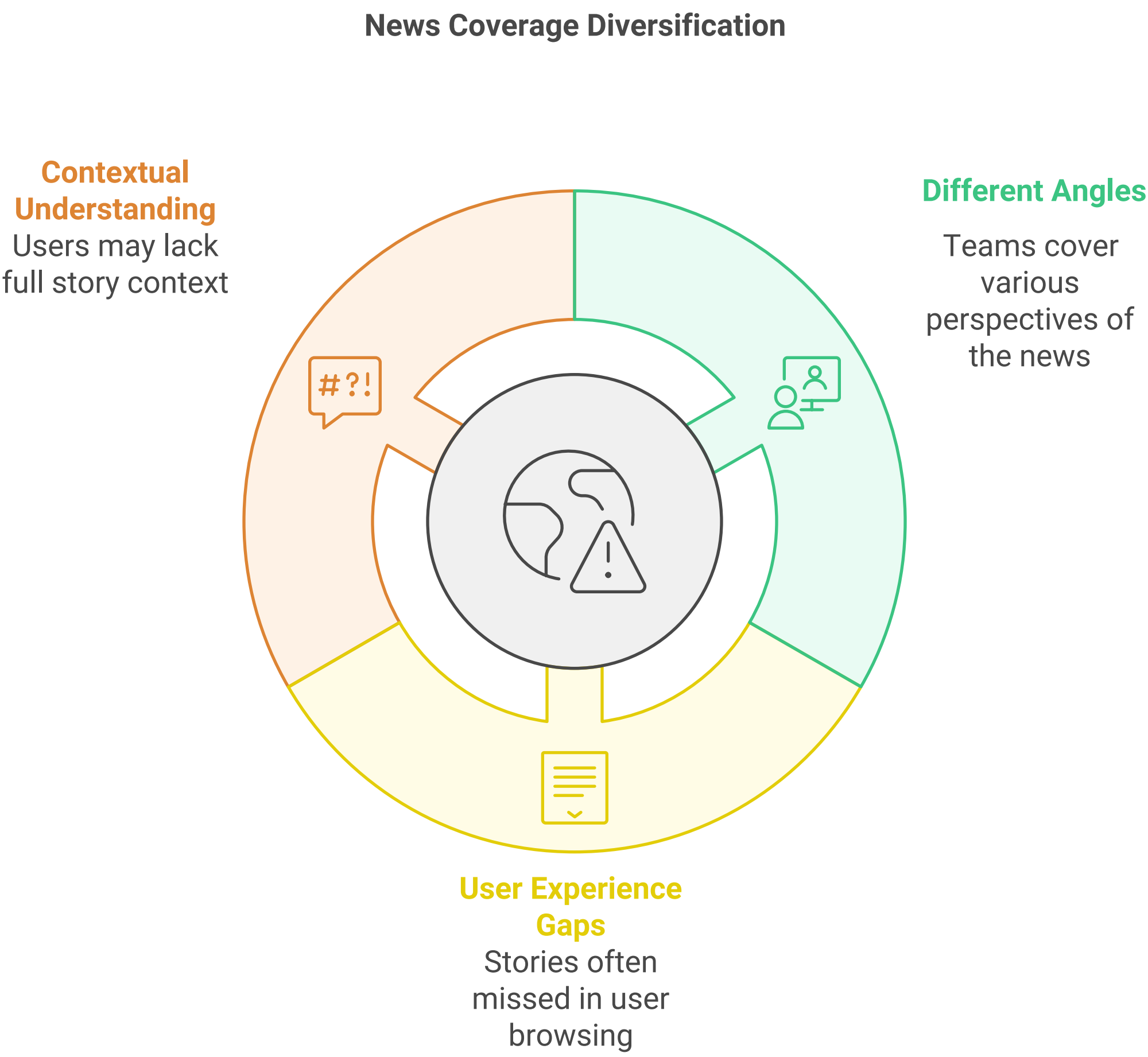
# #So far, we know: Feature

Hello Team,

A few days ago, we encountered a genuine problem statement. After some brainstorming, we've come up with a potential solution.

## Problem Statement:

When an incident or breaking news occurs anywhere in the world, multiple teams at Patrika cover different angles of the story. However, these stories often get overlooked in the user's browsing experience, and the full context or background of the incident may not always be available or easily accessible.



## Solution:

We are introducing a #hashtag feature. In the backend, we have a field named Hashtag, familiar to everyone. The editorial team can assign stories to a specific #hashtag, which will automatically generate a widget on the news article page.



The widget will appear with the label “**#hashtag-name में अब तक.**” Below are the rules for the widget's display:

- A minimum of three news articles are required under a #hashtag for the widget to be activated on the page.
- The #hashtag widget will only appear on news pages that are associated with that specific #hashtag.

## Rules for Creating a New #Hashtag:

A #hashtag will be created for short-term events or incidents expected to receive extended coverage over more than 2-3 days with 10+ stories, such as ongoing topics like Lawrence Bishnoi and Salman Khan, attacks on Trump, or the IND vs NZ Test Series.

The editorial and SEO teams will collaboratively decide which #hashtags should be created.

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Problem Statement Shared by Siddarth Ji and Santosh Ji.

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